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This flyer is prepared by the MCA for general information.

University of Madras programme prospectus carries the official information.

The programme will be offered subject to an adequate number of learners enrolling.



PAN-African E-Network Project



UNIVERSITY OF MADRAS



**MAURITIUS COLLEGE OF THE AIR
(MCA)**

**BACHELOR OF BUSINESS
ADMINISTRATION
(BBA)**

PROSPECTUS 2010

MAURITIUS COLLEGE OF THE AIR

Division of Distance Education

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

The Mauritius College of the Air is proposing to offer the **Bachelor of Business Administration (BBA)** programme with the University of Madras under the PAN-African E-Network Project.

The PAN-African E-Network Project is a joint initiative of the Government of India and African Union and is funded by the Government of India at an estimated cost of US\$116 Million. It aims at imparting education to Mauritian students participating in the project, using modern information communication technologies, from the prestigious University of Madras. Eligible students enrolled in the programme will have to attend classes in the learning centre set up at the MCA as part of the project.

The University of Madras was formally established in 1857 and is one of the first three universities in India. Its motto translates as “*Learning promotes one’s innate talent*” and this has been successfully imparted to several generations of students.

The University of Madras has successfully combined tradition and modernity over the last 150 years. Providing quality education through excellent study material, faculty guidance and student support are their benchmarks of success. .

The Division of Distance Education of the MCA has been offering courses to Mauritian learners since 1995 in a wide variety of subjects in order to increase access to higher education for people who are already working and cannot enrol for full-time instruction.

It is known for the nature of its services to distance education learners who find a supportive environment to ensure their success in the studies they undertake.

1. WHO IS THE PROGRAMME FOR?

Aspiring administrators and managers in public and private sectors and entrepreneurs.

2. OBJECTIVES

- To
- help you obtain a strong foundation in Business Administration
 - allow you enter the job market
 - pursue higher studies.

3. ENTRY REQUIREMENTS

GCE [Advanced Level / Principal Level] with not less than 3 subjects in the ‘A’ Level with **ENGLISH** in the ‘O’ Level / **SUBSIDIARY** Level.

Note: *Confirmation of enrolment rests with UNOM.*

4. DURATION

The minimum duration for the programme is 6 semesters.

5. DELIVERY OF PROGRAMME

- Teaching teleconferencing schedule commensurate with the credit value of the courses offered in a given semester.
- Provision of soft copies of the contents to concerned learners of MCA
- Relevant audiovisual materials on the website
- Printed course materials optional against payment for photocopies
- Interactive synchronous classes.

6. HOW IS THE PROGRAMME ASSESSED?

Assessment will consist of

- Two sessional tests online – 20% each (40% in all)
- Term End Examination – 60%

7. EXAMINATIONS

Examinations are organised and conducted by the Mauritius Examinations Syndicate (MES).

8. HOW MUCH DOES IT COST?

Total fees of Rs32,000 payable in full on enrolment excluding the local examination fee.

9. PROPOSED STARTING DATE

July 2010

10. RECOGNITION

This BBA programme is recognised by the Tertiary Education Commission.

11. REFUND POLICY

At least 2 weeks before the start of the first semester	90%
Less than 2 weeks before the start of the first semester	70%
Within 3 weeks after the start of the first semester	50%
More than 3 weeks after the start of the first semester	No Refund

12. PROGRAMME STRUCTURE

First Year (in two semesters)	
Foundation Courses	
Part I - Paper I	Language
Part II - Paper II	English
Core Course - Main Subjects	
Paper III	Principles of Management
Paper IV	Financial Accounting
Core Course - Allied Subject I	
Business Statistics and Operation Research	
Second Year (in two semesters)	
Paper III	Business Communication
Paper IV	Cost and Management Accounting
Paper V	Business Environment
Paper VI	Business Regulatory Framework
Core Course - Allied Subject II	
Managerial Economics	
Third Year (in two semesters)	
Paper VII	Financial Management
Paper VIII	Marketing Management
Paper IX	Production and Materials Management
Paper X	Human Resource Management
Paper XI	Entrepreneurship Development & Management of Small Business